



# Publix Greenwise Hyde Park

Structured Parking

Tampa, FL

## Project Highlights

With “new urbanism” in vogue and the scarcity of commercially entitled land becoming an ever increasing problem, there is an emerging trend to redevelop existing areas and increase density.

Publix Supermarkets identified the South Tampa market as an area that matches their demographics to launch a new concept in their grocery store business. This “Greenwise Market” brand is the second ever constructed in the State of Florida, and the first in the highly urban setting of South Tampa.

The store features nearly 40,000 sf of retail space on the ground with 2 levels of structured parking above the store. Oversized elevators, escalators and cart conveyors transport customers to their vehicles enclosed in a 2-story glass atrium.

Utilizing the design/build delivery method for the very first time, Publix Supermarkets chose R.R. Simmons to provide a total precast solution. Accents of thin in-lay brick and architectural detailing are integrated into the exterior precast wall panels. The exposed double tee floor system is seen from below on the sales floor due to integrating the roof insulation into the precast system, thus eliminating the need for a secondary drop ceiling.

This project sets the standard for this new upscale prototype grocery store. R.R. Simmons sets the standard for how it was delivered.



## Project Summary

- **Client**  
Publix Supermarkets, Inc.
- **Location**  
Tampa, FL
- **Delivery System**  
Design/Build
- **Project Size**  
190 Spaces  
2 Levels  
199,092 Square Feet
- **Building Systems**  
Vibrofloatation Foundation  
Total Precast Solution
- **Project Features**  
Thin Brick Precast & Architectural Detailing  
Stormwater Vault Under Garage Ramp  
Integral Roof Insulation in Precast Floor  
Elevators, Escalators and Shopping Cart Conveyor